

# Trends in Project, Programme and Portfolio Management Year 2014

**IPMA Expert Seminar 13rd – 14th February 2014 in Zurich**

**IPMA**   
international  
project  
management  
association

July 2013

IPMA International Expert Seminar 2014

## Trends in Project, Programme and Portfolio Management

Thursday 13rd February 2014, morning to  
Friday 14th February 2014, evening

Zurich, Switzerland

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### Subject of the IPMA International Expert Seminar

The IPMA International Expert Seminar 2014 follows the format with a **forward looking title** and investigations in **four different Themes** implemented in 2011. The Themes provide clear directions for the presentations and discussions. The results will be brought to the plenum each day. Experts from various sectors of the economy and university institutes as well as different cultural backgrounds will explain the **issues and trends for each Theme**. The issues and trends will be presented and discussed; and recommendations will be developed based on various case studies, research results and theories.

The seminar is aimed at professionals with a specific interest and responsibility for observing, implementing and influencing the trends and the development of the following project, programme and portfolio management Themes: **PP&P roles and responsibilities, Intercultural Project Management, Service Contracts, Managing projects in the new societies**.

### Program

The IPMA International Expert Seminar will be a fruitful combination of plenary sessions and Theme workshops. While the plenary sessions aim to understand some general aspects of the Trends, the selected Themes aim to exchange experience and to jointly develop new ideas on their subjects. In plenary sessions the main format will be paper and output presentations while the Theme workshops will be much more interactive with short presentations and team work.

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## Organisation

**Seminar Chairman:** Reinhard Wagner, Germany

**Organising Committee:** Karin Reschwamm, Beat Dietziker, Hans Knoepfel, Daniel Baumann

## Deadlines

**Early bird registration: December 17th, 2013**

**Deadline for registration:** February 7th, 2014 (payment received)

## Registration Fees

**Online registration only: [www.ipma-expertseminar.com](http://www.ipma-expertseminar.com)**

|                    | Early bird registration | After December 17th, 2013 |
|--------------------|-------------------------|---------------------------|
| Regular            | 800.– €                 | 900.– €                   |
| IPMA members       | 700.– €                 | 800.– €                   |
| Speakers           | 500.– €                 | 600.– €                   |
| Full time students | 200.– €                 | 250.– €                   |

## Themes

### 1 PP&P roles and responsibilities (Martin Sedlmayer)

As project management evolves and companies get more mature in applying project management to their core business, it gets increasingly important to focus not on the project managers' role in particular, but to related roles like project owner, steering committees, PMO, programme managers or project portfolio managers, PM Consultants. But how are responsibilities shared and properly allocated to the different role owners? What specific competences do these role owners need to have? How can their performance and their contribution to project success be measured?

### 2 Intercultural Project Management (Raffaella Bossi Fornarini)

Culture has been identified by many researches as the single element that can endanger projects success. Studies proved in fact that we act, plan, control, manage, deliver, execute in different ways. That's why Intercultural Project Management can really guide people to enrich PM tools and skills in the light of using differences of cultures on a project to secure success instead of risking failure.

### 3 Service Contracts (Veerendra K Rai)

The world of outsourcing is large and complex and intricately relates to project management competence and delivery excellence. It involves decision at several levels- objectives and expectations from outsourcing, selecting right functions or business processes to outsource, selecting the right service provider, right location for outsourcing and appropriate service provisioning and pricing models. This also involves transitioning from one service provisioning model to another. The service contracts and their effect on project decisions define the basis for executing a service engagement and the performance management criteria.

### 4 Managing projects in the new societies (Daniel Collado Ruiz)

Company structures reflect general structures in society, and more and more societies are taking the shape of networks. This seems to be leading into less hierarchical companies, that need people rather capable of managing stakeholders than managing processes, more flexible than risk-averse, and overall rather leaders than directors. People change jobs along their career more than ever, leading to more flexible organizations. How will project managers look in this new environment? Will we need more project managers? Will it require similar competences in different priority, or new ones?

## Call for Papers

The papers presented at the IPMA Expert Seminar should lead to a sufficiently broad input for the discussion of each Theme. Papers should have a close relation to one of the four Themes or provide substantial and specific input to the general title of the IPMA Expert Seminar. Papers may be research papers (empirical or conceptual research results), case studies (experiences of a real solution in a real world environment) or methodical papers (proposing methods and / or tools).

The following guidelines should assist those submitting papers and help to ensure consistency in presentation and quality documentation for the IPMA Expert Seminar.

### Abstracts

Papers will be presented in the Theme sessions/workshops or the plenary session. Individuals interested in submitting a paper are invited to submit an abstract of not more than 800 words. This abstract should cover title, subject, objectives and main content of the paper and give a clear indication on “what is new”. Abstracts have to be written in correct English language on format ISO A4 with a Times Roman Font Size 12.

### Full length submission

Authors of accepted abstracts will be invited to submit a full length paper of not more than 5000 words, including references and title page, with a maximum of 5 figures / tables) in MS Word Format. Papers have to be written in correct English language on format ISO A4 with a Times Roman Font Size 12 which can be reduced to the book format approx.16x24cm for printing. Template will be provided.

### Presentation and discussion

The Programme Committee will decide on duration and time slot for the presentation of each paper.

Authors of accepted papers are requested to be present at the IPMA Expert Seminar for the discussion. Papers that were presented and discussed will be fully published in the IPMA Expert Seminar Proceedings.

The two options for the paper presentations will be: About 15 to 20 minutes or about 30 to 40 minutes (including questions).

### Deadlines

- Final deadline for Abstract Submission: 15<sup>th</sup> September 2013 to office@spm.ch
- Notification of Acceptance: 30<sup>th</sup> September 2013
- Submission of full length paper: 30<sup>th</sup> November 2013

### Requirements

- The number of submissions by an author is limited to a maximum of one paper. Exceptions may be invited authors.
- Submitted papers shall be original and previously unpublished.
- Accepted and presented papers will be published in the IPMA Expert Seminar Proceedings.
- Final acceptance of papers will depend on attendance at the IPMA Expert Seminar
- By the submission of the paper, the author permits the publishing of the paper on the Internet and in the IPMA Expert Seminar documentation.